SIGNS ROUNDED

SIGNS Rounded

SIGNS Rounded

SIGNS Rounded

SIGNS Rounded

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SIGNS Rounded

SIGNS Thin

SIGNS UltraLight

SIGNS Light

SIGNS Regular

SIGNS Medium

SIGNS Bold

SIGNS Heavy

SIGNS Black

Signs is a new modern and multipurpose typeface designed by Maximage. It was inspired by mid-20th-century typefaces designed for signage and used in the architecture industry. Composed of 8 weights ranging from thin to black, it offers a fully functional family combining simplicity and visual impact. Signs is a legible typeface designed to be simultaneously eye-catching from afar and to look exceedingly sharp up close.
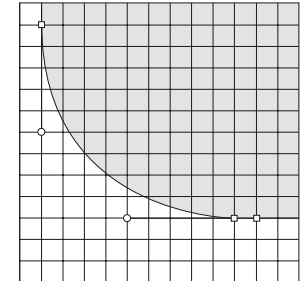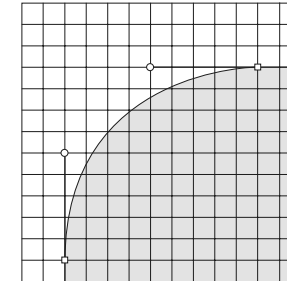
Signs Rounded has been released in 2023; a variable version allow you to switch from Signs to Signs Rounded.
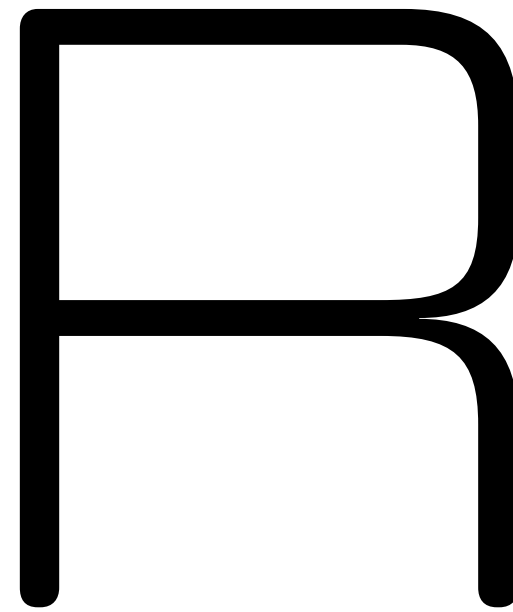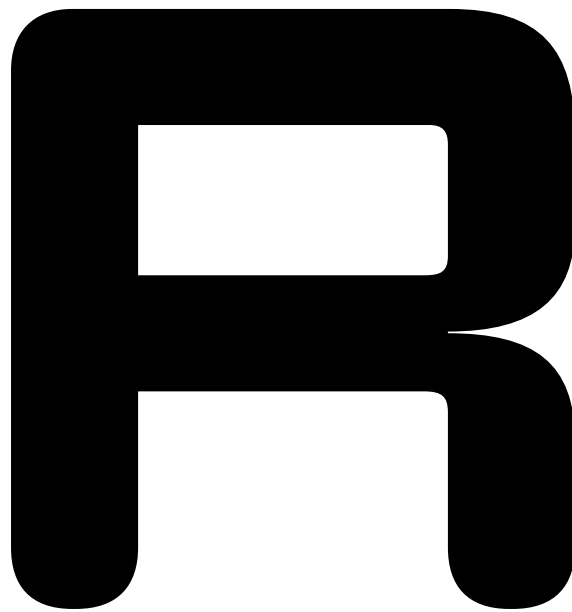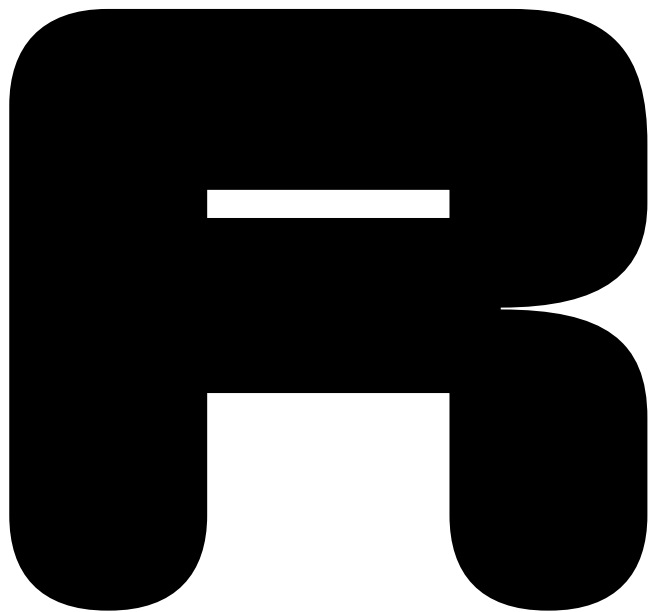
Prölss's publication *Schriften für Architekten* (1957) inspired a study of this typeface genre. It led to an exploration of the relation between form and counter-form which is at the core of the design. Angular counters respond to the letter's external curves and do so differently for each weight. The forms and counter-forms of the Thin and Black versions are perfectly inverted. The Light and Ultra Light weights offer razor-sharp positive and negative forms. The width of the Medium and Regular weights is adapted, and both offer rounder counter-shapes that recall some aspects of Aldo Novarese's Microgramma. This makes them just as suitable for text use and captions at smaller sizes. The Bold cut is a detailed exploration of the balance between square counters and organic curves. Finally, the Black is spaced and kerned tightly to create a masterful rhythmic interaction between glyph spacing and counter-shapes, which makes it perfect for typesetting in blocks to the strongest impact.

Maximage adjusted the uppercase letters to have slightly extended proportions. This allows them to work together powerfully as a title case. As such, Signs offers a contemporary reinterpretation of historical super-extended typefaces such as Zuerich, designed by Alex Stocker and Hans Gruber. This unreleased font appeared in various publications including Haab, Stocker and Haettenschweiler's Lettera 1 (1954), Prolss's *Schriften für Architekten* (1957) and in a more complete version in Alazard and Hébert's *De la fenêtre au pan de verre dans l'œuvre de Le Corbusier* (1961). This influential typeface was based on a very simple construction: angular counter-shapes worked against balanced curves to create clean letters with a strong impact. The new visual language created by the combination of a super-extended uppercase and the tension between angles and curves made it ideal for modernist architecture, including external signage and plans.

Signs' hard edges and strict demeanour go against the grain: a world apart from the overly friendly faces, Signs is designed to feel transparent and straight-to-the-point. It takes its strong and recognisable architectural foundation and propels it forward, making it ideal for contemporary use. The character set includes extensive symbols which have been conceived to work well on both print and screen. Its applications are far-ranging. Signs works on the cover of a fashion magazine, on techno club flyers or in a sports brand universe. But it would be equally at home on the face of a mechanical watch, in the logo of a Japanese fashion label or in the world of moving image—from the credits of a Hollywood film to the titles of drill music videos.

Link

R R R

ABCDEFGHIJK
LMNOPQRST
UVWXYZ
abcdefghijklmn
opqrstuvwxyz
1234567890
[;'"#€$@!?&*]

SIGNS BLACK

AIRMAX 720

VAPOR AIR

PRESTO 2001

PEGASUS 25

GsjS
Ra17?

Glasses 80% LESS Official Waffles

Marcel Breuer
Raj Rewal
Ricardo Bofill
Peter Zumthor
Le Corbusier

Rem Koolhaas

Kuldip Singh

Fritz Wotruba

William Pereira

Yashar Yektajo

"ok" (34 × 79 cm)

⅝ → №8

100% 80% 50%

1 2 3 4 5 6 7 8 9

111 ฿ / 33 $

H–>E3

H→E3

«STD»

«HIGH»

10x20n

10×20n

3/4 1/4

¾ ¼ ½

3 5/8 in

3⅝ in.

"ZÜRI"
QUEST,
JUL ?!
55/23
ok@max

"ZŪRI"
QUEST,
JUL ?!
55/23
ok@max

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72 abcdefghijklmnop

60 abcdefghijklmnopqrs

48 abcdefghijklmnopqrstuvw

36 abcdefghijklmnopqrstuvwxyz

30 abcdefghijklmnopqrstuvwxyz

24 abcdefghijklmnopqrstuvwxyz

18 abcdefghijklmnopqrstuvwxyz

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aimed at producing clarity and transparer

Signs Rounded   Ultra Light   18 pt

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Signs Rounded   Medium   18 pt

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Signs Rounded   Bold   18 pt

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typography's use of grid systems and minimalist design

Signs Rounded　　　　Ultra Light　　　　　9 pt

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Signs Rounded　　　　Bold　　　　　　9 pt

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Uppercase

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o p q r
s t u v w x y z

Proportional Figures

0 1 2 3 4 5 6 7 8 9

Tabular Figures

0 1 2 3 4 5 6 7 8 9

Ligatures

ES es ff ffi ffl fi fl

Punctuation

. , : ; … ! ¡ ? ¿ · • * # / \ : ; ▪ ! ¡ /
? ¿ [ ] { } [ ] - - — — _ , „ " " ' ' "
' « » ‹ › > | ¦ † ‡ ¶ §

Case Sensitive

• ▪ [ ] { } [ ] @ - - — « » ‹ ›
+ = × - : ;

Currency

¢ ¤ $ € ฿ ₿ ₡ ƒ ₣ ₴ ₺ ₥ ₦ ₱
₹ ₪ ₤ ₮ ₩ ¥

Maths Symbols

+ − × ÷ = ≠ > < ≥ ≤ ± ¬ ~ ^ ≈ ∞
∅ ∫ ∏ Σ √ µ ∂ % ‰

Arrows

↑ ↗ → ↘ ↓ ↙ ← ↖ ↔ ↕

Superscripts

H 0 1 2 3 4 5 6 7 8 9 H 0 1 2 3 4 5 6 7 8 9

Fractions, Ordinals

1 ¼ ½ ¾ ⅓ ⅛ ⅔ ⅝ ⅞ 1 ª º

Symbols

■ □ ◇ ○ ● © ® ℗ ™ � Nº

Stylistic Set 01

. : " " ' ' " ' , ;

Stylistic Set 02

Ā Ē Ī Ñ Ō Ū ā ē ī ñ ō ū

Stylistic Set 03

/ !

Stylistic Set 04, Stilistic Set 05

Q Q

Stylistic Set 06, Stilistic Set 07

J r

Stylistic Set 08, Stilistic Set 09

? ₪ 1 3

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z a b c d
e f g h i j k l m n o p q r s t u v
w x y z Á Ă Ǎ Â Ä À Ā Ą Å Ǻ
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þ q q ŕ ř ŗ ṣ s ś š ş ŝ ș ẞ ſ t t ť
ţ ţ u ú ŭ ǔ û ü ù ű ū ų ů ũ v w

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○ ◇ ■ □ @ ∆ ¶ § © ® ℗ ™ ° | ¦
† ‡ № @ @

Font Specification

Name: Signs Rounded
Designer: Maximage
Year: 2018–2023
Styles: 16 styles, 1 package
Glyphs: 566
Kerning Pairs: 1400
Formats: OTF, WOFF, WOFF2,
Variable Font (beta version)
Mastering: Alessia Mazzarella
Type Foundry: Maxitype

OpenType Features

Acces All Alternate
Case Sensitive Forms
Discretionary Ligatures
Denominators
Justification Alternates
Numerators
Stylistic Alternates
Scientific Interiors

Unicode

Basic Latin
Latin-1 Supplement
Latin Extended-A
General Punctuation
Superscripts And Subscripts
Currency Symbols
Arrows

Supported Languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalaallisut, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese, Manx, Meru, Morisyen, Northern Sami, North Ndebele, Norwegian Bokmal, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Upper Sorbian, Uzbek (Latin), Volapuk, Vunjo, Walser, Welsh, Western Frisian, Zulu.

Maxitype

Maxitype is a collaborative platform founded in 2020 to encourage type design research. The team includes designers and studios connected by the common aim of creating, promoting and distributing new and relevant typefaces. We offer retail and bespoke typefaces, paying special attention to contemporary visual languages and historical knowledge. The current version of the platform (1.1) was released in January 2022. Subscribe to our newsletter for occasional news and access to early trials.

Get in touch for bespoke licenses and/or custom typefaces: info@maxitype.com

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